



DR JENNIFER LALLEY  
CHAIR OF NATURAL SELECTION CONSERVATION TRUST  
AND NATURAL SELECTION FOUNDATION



***Operates anywhere in Botswana & Namibia***

Natural Selection cofounder Dr. Jennifer Lalley is a US born conservation biologist who has lived and worked in Africa for 27 years.

Originally employed in the Botswana tourism industry in the 1990's, she soon shifted her focus to wildlife conservation, earning her master's degree at the Durrell Institute for Conservation and Ecology and her PhD at Oxford University.

Moving between Botswana, Namibia and South Africa, she worked with non-profits and government, ran a consulting company and lectured at the University of Witwatersrand before co-founding the conservation tourism company Natural Selection.

She currently resides in Botswana where she is a co-Director of the company and chair of the Natural Selection Conservation Trust in Botswana and the US-based, 501c3 charity the Natural Selection Foundation.

Arrangements can be made for Dr Lalley to accompany or meet traveling donors supporting Natural Selection's mission to make a difference in wildlife conservation and in the lives of people living sustainably alongside wildlife areas. This includes existing donors or potential donors who wish to gain a deeper understanding of our critical positive impact projects in Botswana and Namibia.

***Areas of special interest:*** Wildlife conservation, community upliftment.

***Languages:*** English and French.

***Currently Lives:*** in Maun, Botswana.

***“Without tourism, many wildlife areas would suffer from habitat destruction and the decimation of wildlife populations alongside extreme poverty. As a tourist in wildlife areas, you play a vital role in contributing to socio-economic growth which adds a crucial layer of protection for habitats and wildlife, and together this brings hope to Africa”. – Dr Jennifer Lalley***

***To book Jen as your specialist guide contact:***

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