



# SANDRA NALEDI RUBINS

“Botswana’s wild places impact the health of our Earth. Our support alongside the community’s indigenous knowledge conserves iconic species and uplifts the communities who live alongside them and preserve the landscapes they all share.”

**Community Experience:** Sandra has been working with the Khwai Community since 2016.

**Regional Knowledge & Expertise:** Botswana, in particular Khwai Private Reserve.

**Ideal for Accompanying:** Those with a keen interest in the upliftment and empowerment of local communities.

**Areas of Special Interest:** Local communities, nature, community outreach, conservation, adventure, remote wildlife areas.

#### Qualifications:

- Sandra has worked in African travel and community outreach for many years.
- She has strong relationships with the local communities and deep knowledge of the projects underway to positively impact local lives.
- She is passionate about making a difference in local communities.
- Sandra is personable and bonds easily with her fellow travellers.
- She stays up to date with the best practices and trends in the non-profit sector making her fascinating company for those with an interest in the area.
- Helping others is Sandra’s career, so you can rest assured that you’re in safe and caring hands..

**Languages:** English and basic Hambakushu

**Currently Lives:** Maun, Botswana

## OPERATES IN BOTSWANA

Born and raised in Botswana, Sandra is passionate about making a change in the world and the lives of individuals. Travellers with an interest in community upliftment and empowerment will be in good company with her as their private guide.

Before she found her calling, Sandra worked in management for a variety of different tourism operators but always found staff welfare front of mind. In 2017, she and her equally philanthropic best friend founded Naletsana Charity Organisation with the shared goal of making a positive impact in the lives of others. Sandra is also very involved with the Maria Ramsden Learning Centre in the Khwai community.

Seven years in the non-profit sector has equipped this community-minded guide with impressive fundraising, outreach and program management skills, making her a valuable asset to our team, and to your safari. Sandra has played an integral role in the design and implementation of campaigns on educational accessibility, terminal disease, poverty alleviation and environmental conservation for a diverse range of charity organisations from international relief agencies to local grassroots initiatives.

Throughout her career she has proved herself skilled at building strong relationships with those around her, whether they’re donors, community members or travellers, making her a welcome addition to any safari. She’s adept at recognising the needs and interests of guests and ensuring that the trip is tailored to suit their different tastes and needs. Any journey in Sandra’s company is an inspiring one thanks to her dedication to create positive change and empower others to do the same.